

RAISING CAPITAL AND VISIBILITY FOR GROWTH

JUNE 3, 2016
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Nasdaq Nordic



NASDAQ OPERATES IN A BROAD FINANCIAL ECOSYSTEM

Applied Technology Services True To Our Core



Exchange Technology

\$2B+ Industry



Data & Analytics¹

\$25B-\$30B Industry



Indexes

\$2B+ Industry



Investor Communications

\$2B+ Industry



Governance, Risk & Compliance

\$5B+ Industry

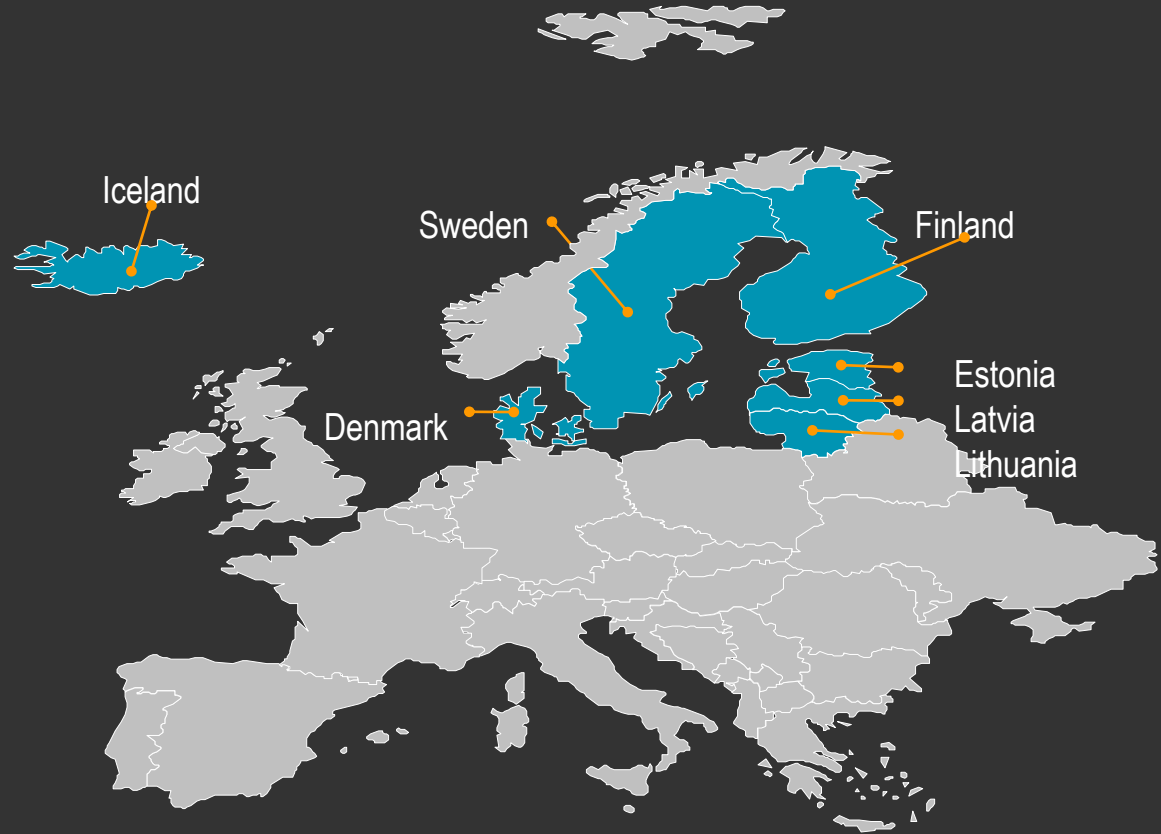


Exchange Trading & Clearing

~\$15B Industry

NASDAQ EUROPE MARCH 2016

- Market Cap EUR 1 113 billion
- Turnover per Business Day EUR 2 779 million
- 632 Main Market listed companies (excl. 12 multiple listings)
- 217 First North listed companies
- ~150 Nasdaq US Listed companies



A LEADER IN GLOBAL LISTINGS

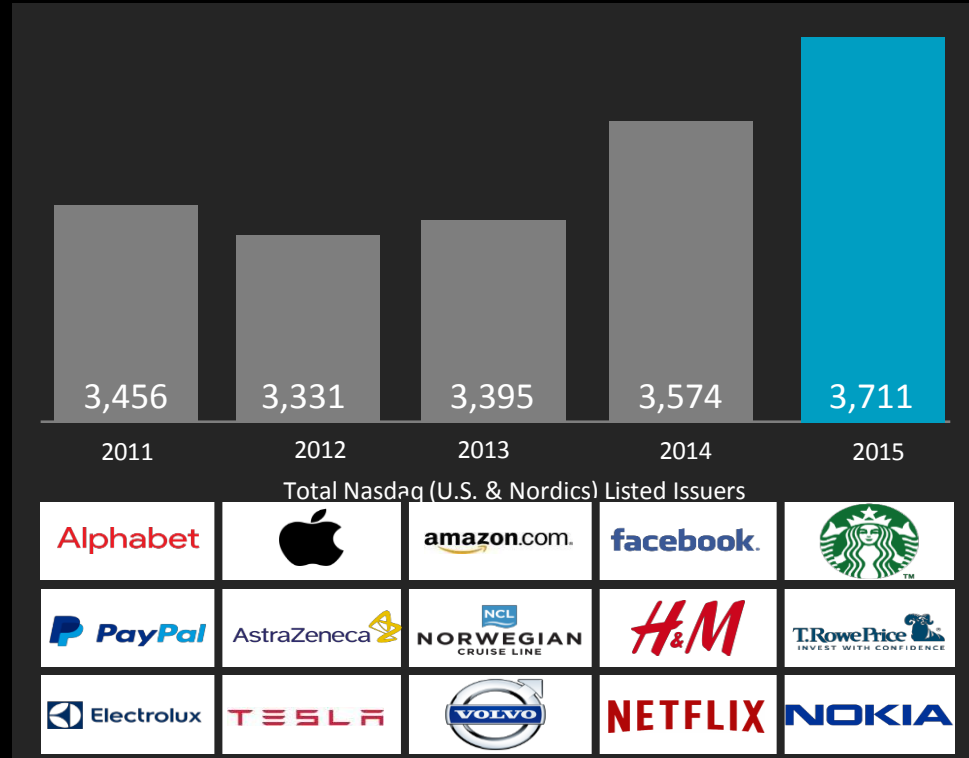
Nasdaq Is The Leader In U.S. IPOs And Continues To Expand Its European Equities Footprint

U.S. LISTINGS

- **Top 3** U.S. companies by market cap and World's Most Admired Brands
- **73%** IPO win rate in 2015
- **\$83.5B** (27 Issuers) transferred their listing to Nasdaq in 2015

EUROPEAN LISTINGS

- **91** New company listings in 2015
- **\$6.6B** raised on Nasdaq Nordics in 2015
- **200+** companies listed on Nasdaq First North



NEW LISTINGS ON NASDAQ NORDIC & BALTIC 2015

99 COMPANIES

MAIN MARKET: 28 + 8



18



5



2



3

(8 FIRST NORTH > MAIN MARKET)

FIRST NORTH: 63



55



6



1



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Top 3 sectors

- Financials
- Industrials
- Health Care

Capital raised 2015

EUR 6.5 billion

Year-to-date 2016

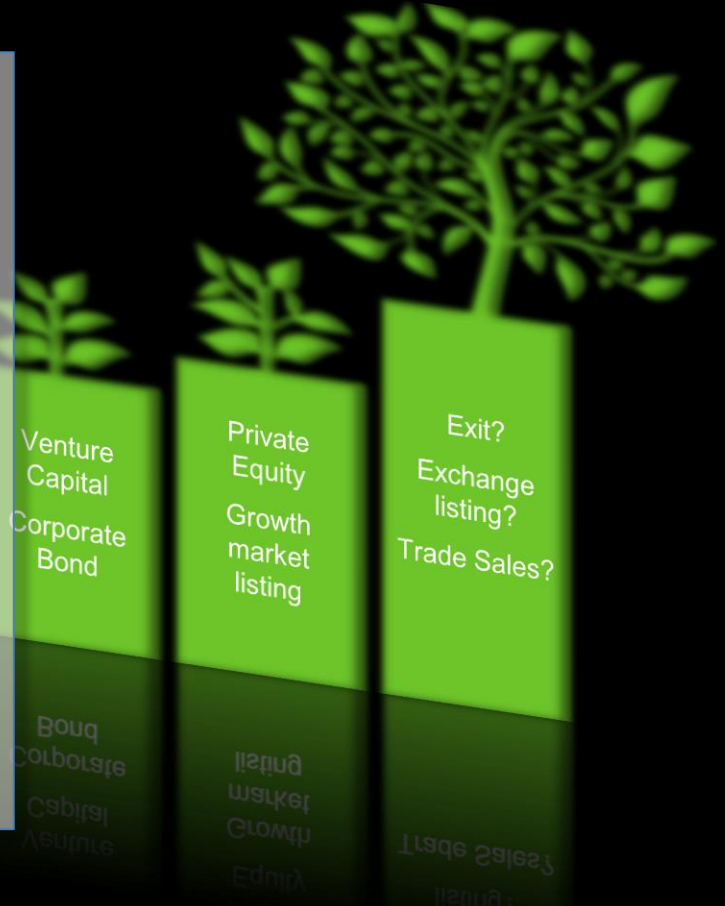
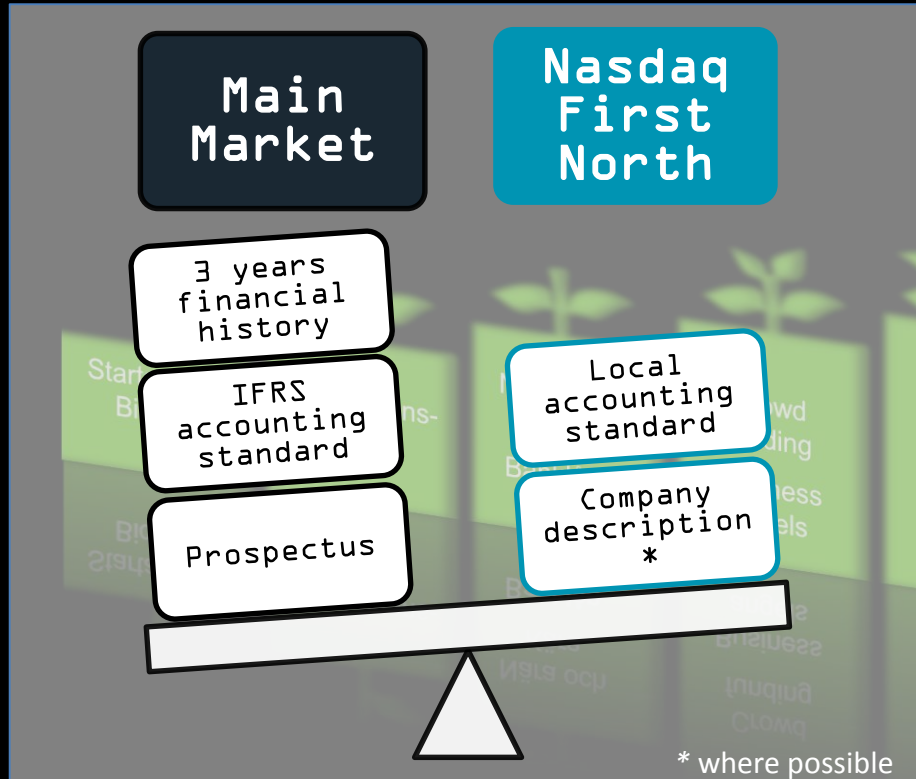
Main Market: 15+4

First North: 21



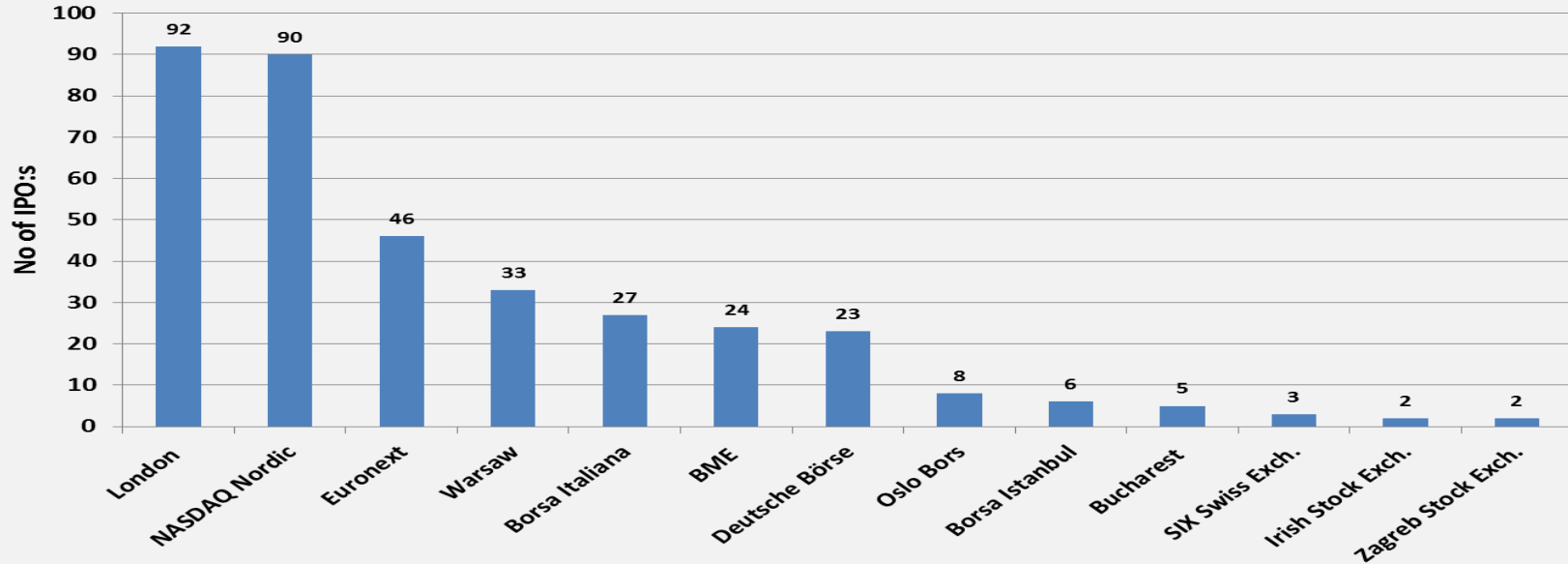
NASDAQ FIRST NORTH COMPLEMENTS THE MAIN MARKET

- Combines simplicity, expertise and visibility



NASDAQ NORDIC VS. EUROPE

Number of IPOs - 2015

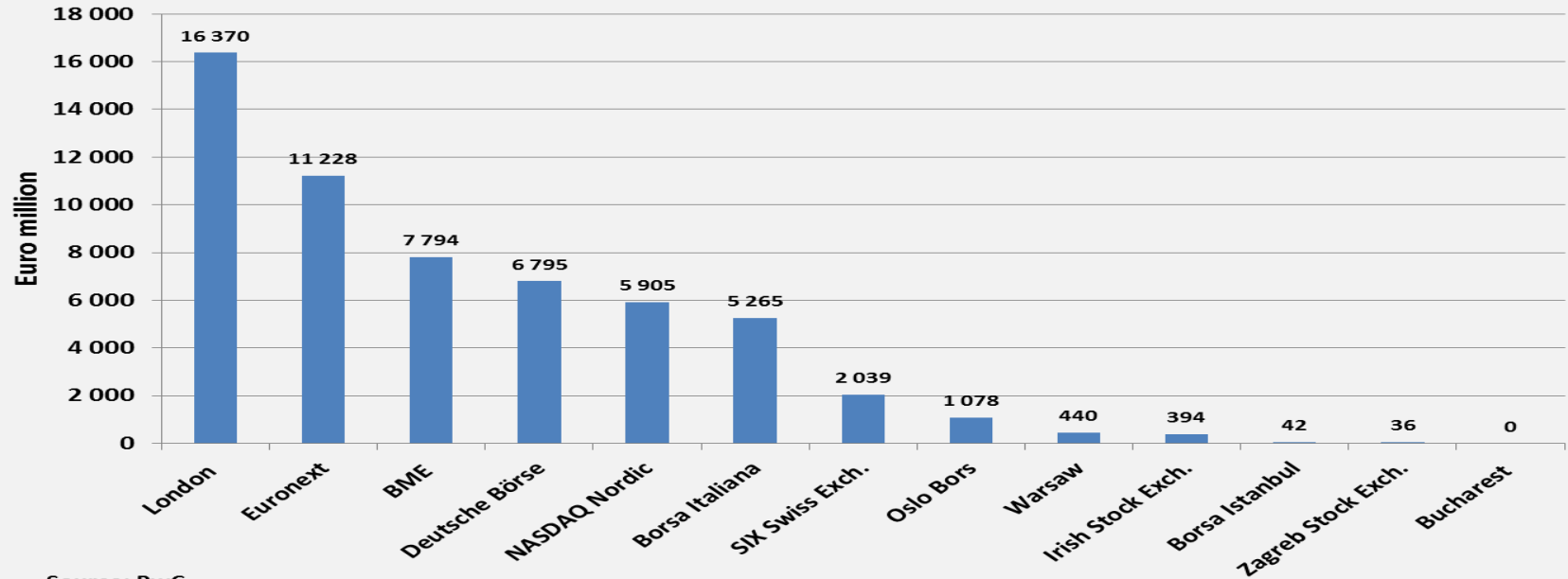


Source: PwC

* Main Market and First North Incl Baltic Exchanges

NASDAQ NORDIC VS. EUROPE

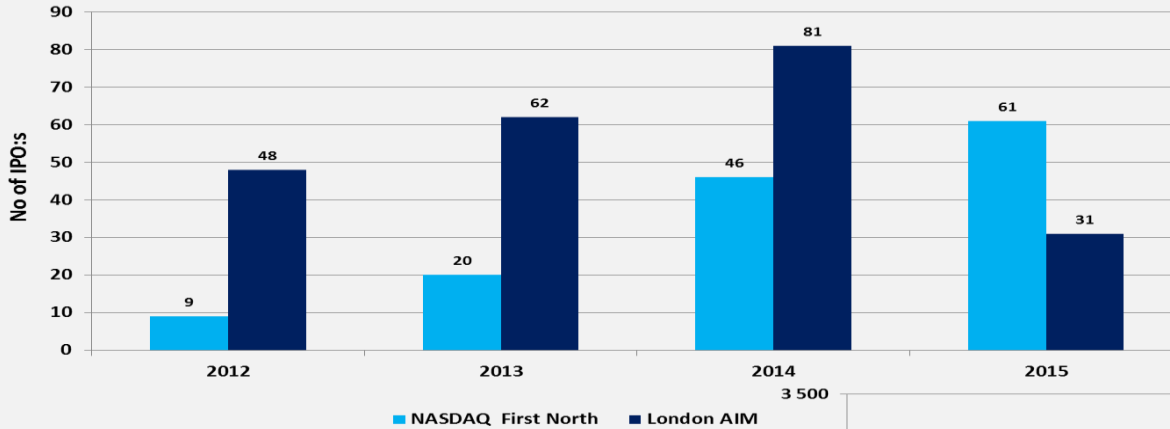
Capital Raised - 2015



Source: PwC

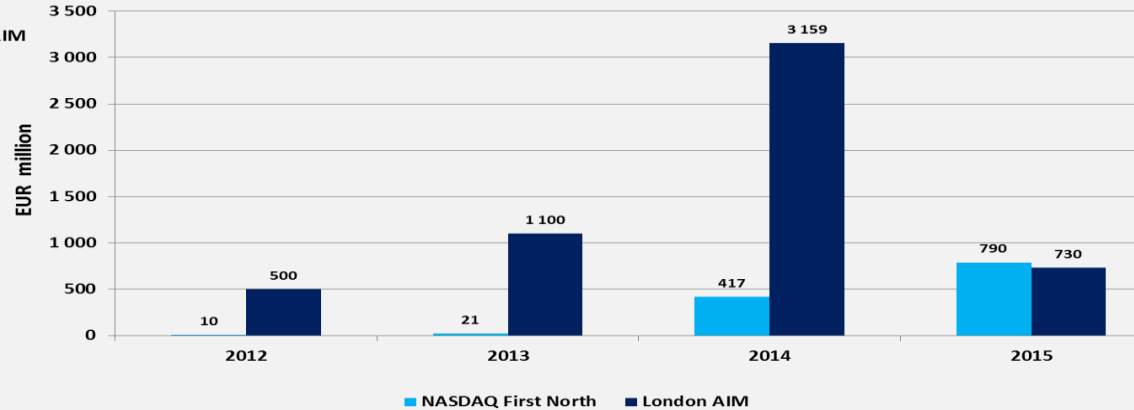
* Main Market and First North Incl Baltic Exchanges

FIRST NORTH VS. LONDON AIM



Source: PwC







Capital Raised - 2015



Source: PwC

Number of IPOs - 2015

LISTINGS ON NASDAQ HELSINKI 2016

	Company	Market	Raised CapitalM €	IPO M€	Share sales M€	Seller	Empl. 2015	Net Sales 2015	Market Cap, M€
	Ahola Transport	First North		-		-	188	93,4	16.5.16 15
	Suomen Hoivatilat	First North	16,8	16,8		-	8	3,8	79
	Taaleri	Main market		-		-	175	58,4	260
	Sili Solutions	Main market	3,6	3,6		-	368	41,9	52
	Lehto Group	Main market	75,3	60,5	14,8	private indiv.	423	276	363
	Tokmanni Group	Main market	181	96	85	Cidron	3 293	755	400
	Qt Group	Main market	-	Spin-off Digia		-	197	27	105
	In total EUR		276,7	176,9	99,8				1 274

WHY TO LIST?

Testimonials from our new issuers...

QUALITY
STAMP

GATEWAY TO
NEW MARKET
AREAS

FINANCING
AQUISITION,
EXPANSION

BUILDING UP A
NEW FACTORY

ACCESS TO TOP
CLASS RECRUITS

INCREASED
VISIBILITY

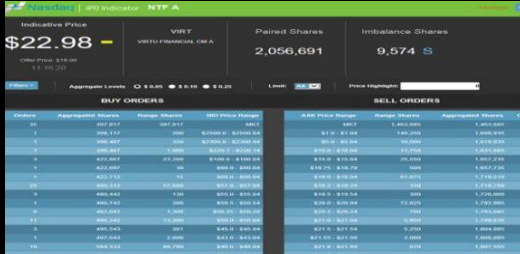


WINNING LISTING VALUE PROPOSITION

Nasdaq's Partnership Model Provides Deep Level Of Support To Issuers



FIRST TRADING DAY
CEREMONY



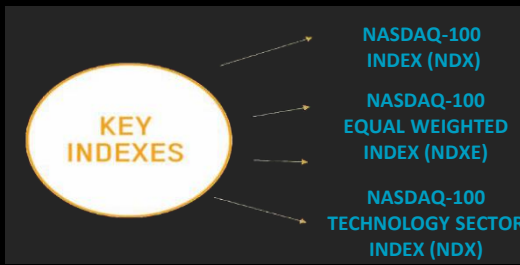
TECHNOLOGY
INNOVATION



CORPORATE SOLUTIONS



ONGOING SUPPORT &
VISIBILITY



NASDAQ INDEXES

GLOBAL INVESTMENT BANKS	61%	63%
INTERNET-BROKERS	9%	13%
NORDIC BANKS	25%	21%
NORDIC BROKERS	4%	3%

INTERNATIONAL
INVESTOR BASE

INTERNATIONAL VISIBILITY FOR LISTED COMPANIES

- Listing press releases & Social Media
- Welcome Ceremony
- Nasdaq Tower Picture
- "The company of the Month" interview
- Events at Nasdaq premises
- Sijoitus Invest Fair, Open House & Slush
- Bell Ceremonies at Marketsite NY
- Video interviews
- Morningstar Fact Sheets
- Participating European SME

Awards Competition



Do you want your company
to be displayed up here?

 Nasdaq

The #1 EXCHANGE for IPOs



 Nasdaq

Thank you!